



Dear Vendor,

I would like to invite you to participate in the 2017 Create Cañon City Balloon Classic at Holy Cross Abbey. The festival dates are May 27, 28. Lisa Hyams will be the vendor coordinator prior to the event, you will be provided with contact information for the vendor coordinator during the event in your check in packet. There is limited space so it will be first come first served basis.

The 15+ hot air balloons will have launches at approx. 6:00-6:30 am on Saturday, Sunday and Monday morning with Balloon Glows planned for Saturday and Sunday at approx. 7:30-8:00 pm to 8:30 pm. Vendors are requested to set-up on Friday and be ready to go on Saturday. Saturday set-up will be by prior approval only, and only due to special circumstances. Vendor breakdown will occur any time after the balloon glow Sunday evening after 9 pm or after the balloon launch on Monday.

There will be wine tasting, beer garden, music, hot air balloons, contests to see where sky divers will land, kite flying demonstrations, children's section, and one of my favorites is the Balloon Glow or "Candles in the Park" lighting Saturday and Sunday nights with the lighted historic monastery as a backdrop. In addition, The Abbey Event Center will create an indoor café to serve breakfast and lunch. This is just a brief description of everything we have planned.

Retail vendors will be located around the balloon launch/activities field and will be required to be open at least during festival hours 11:00 – 7:00 but can open earlier and stay open later at their discretion.

We hope you can join us. I am enclosing the Vendor Application. Please return the completed form and a copy of your certificate of insurance (if applicable) and resale certificate (if applicable) with your payment as soon as possible to reserve your space for the 2017 Create Cañon City Balloon Classic. If you have any questions, please do not hesitate to contact me at 719-275-2331 or [Lisa@CanonCity.com](mailto:Lisa@CanonCity.com).

Sincerely,

Lisa Hyams  
Pre-Event Vendor Coordinators